

## Curriculum vitae

1. **Proposed role in the project:** Senior Communication Expert
2. **Family name:** Fischer
3. **First names:** Dorothee
4. **Date of birth:** 21/01/1977
5. **Nationality:** German
6. **Place of Residence:** Spain
7. **Education:**

Institution	Degree(s) or Diploma(s) obtained
Free University of Berlin, 2000 – 2003	Masters degree in Political Sciences, Communication Sciences and English Literature/Linguistics; Final thesis on “Representations of Bloody Sunday: text, images, performances” incl. a research scholarship to Northern Ireland, Ireland and the UK by the German Academic Exchange Service
University Pontificia de Salamanca (Spain), 1999 – 2000	Masters in European Studies and Erasmus exchange with the faculty of Communication Sciences and Philosophy
Otto-Friedrich-University Bamberg (Germany), 1997 – 1999	BA degree in Political Sciences, Communication Sciences and English Literature/Linguistics
University College Cork, 1996 – 1997	Certificate in Social Studies
Institution	Additional training
Since 2000	Various adult education training courses on communication issues, website publishing, strategic planning, conflict management, women’s rights, evaluation, team building, adult education methodologies, participatory planning, sustainable development, cultural policy, social media

8. **Language skills:** (1 - excellent; 5 - basic)

Language	Reading	Speaking	Writing
<b>German</b>	<b>1</b>	<b>1</b>	<b>1</b>
<b>English</b>	<b>1</b>	<b>1</b>	<b>1</b>
<b>French</b>	<b>1</b>	<b>1</b>	<b>2</b>
<b>Spanish</b>	<b>1</b>	<b>1</b>	<b>2</b>
Catalan	3	4	4
Russian	5	5	5
Italian	3	5	4
Portuguese	3	5	5

12. **Membership of professional bodies:** Member of the Carlo-Schmid Programme for International Politics; the European Association of Local Democracy and Amnesty International
13. **Other skills:** Proficiency in Microsoft Office and G Suite; Mac; social media design/infographics (Canva...); Content Management Systems (Wordpress, Joomla...); Good knowledge of Photoshop and Publisher
14. **Present position:** **Communications and European Affairs Expert (self-employed)**
15. **Years within the firm:** **Since April 2014**
16. **Key qualifications:**
  - More than 15 years of experience in strategic communications (drafting of communication and media outreach strategies; evaluation of communication activities; giving technical assistance and training to European institutions, programmes and projects; development of innovative communication tools including videos, social media, website management, infographics, newsletters, brochures)
  - More than 20 years of experience in journalism (TV, radio, but also written press and online journalism)
  - More than 15 years of experience in international relations, cultural diplomacy and stakeholder relationships

- Strong creative personality: out-of-the-box thinker to develop innovative communication tools for complex and abstract contents and coordinating creative teams to implement them
- Strong leadership and management skills and extensive experience in the management of creative teams including the entire project lifecycle (e.g. Head of the ALDA office in Strasbourg from 2003 – 2008; coordinator of the Interact communications activities; lead partner of several EU projects; also as expert since 2014 coordination of international teams of experts, partners, service-providers to implement communication projects of different types)
- More than 20 years of experience in the conceptualisation and management of European (communication) projects including Erasmus+, Horizon2020 (in particular through the research Institute of the University of Valencia, Polibienestar and the Horizon2020 project COHESIFY between 2016 – 2018), Creative Europe, Interreg, Europe for Citizens and others
- More than 20 years of experience in the organisation of events (presential or online)
- More than 15 years of experience as trainer, coach, mentor and facilitator in the area of communications and EU project management
- Excellent drafting skills in English, German, French and Spanish and capacity to put complex contents into different formats for different target groups (all types of formats from policy reports to brochures, press releases, videos, social media or factsheets)
- Very strong communication and organisational skills in a multicultural environment (more than 15 years of experience in international NGOs and EU programmes)

**17. Specific experience in the region:**

## 18. Professional experience

Date from - Date to	Location	Company & reference person <sup>1</sup>	Position	Description
December 2019 – February 2021	Tunis and home-based	Equinoccio, Isabel Chamarro, Isabelchamarro@equinoccio.eu	Senior Communication Expert	Technical Assistance to the Tunisian Ministry of Superior Education and Research in order to raise the participation of Tunisian stakeholders in the Horizon2020 Programme. Development of various communication tools (website, social media, publications, events) and supervision of a junior expert. Name of the project: Appui à l'Association tunisienne au programme de Recherche H2020 – ENI/2019/404-873
Since August 2019	Valencia/Bru ssels/Strasbourg	Estrella Durá, MEP, estrella.dura@uv.es	Communication and Social Media expert	Creation and management of a digital profile for the university professor and new <b>Member of the European Parliament Estrella Durá</b> (website, photos, social media, strategy)
December 2017 - until Dec 2020	Homebased and worldwide	GIZ International for DG Devco, Aljoscha Guetermann, Liaison Officer, aljoscha.guetermann@giz.de	Key Communication Expert	Responsible for social media management and the development of other communication tools (newsletter, brochures, videos) for the <b>Policy Forum on Development</b> (a platform of stakeholders from EU institutions and networks of local authorities and civil society organisations from 136 countries); event management and reporting; development of a communication strategy; database and knowledge management  Name of the project: Technical and Logistical Assistance to the Organisation of the Policy Forum on Development (PFD), Capacity Development Activities for the Global and Regional Networks of Civil Society Organisations and Local Authorities Participating in the PFD (2018-2020); EuropeAid/135597/DH/SER/Multi
July 2019 – July 2020	Valencia	CEMAS (World Sustainable Urban Food Centre of València), Vicente Domingo, <a href="mailto:cemas@valencia.es">cemas@valencia.es</a>	Social Media and Communication Expert	Creation and management of social media accounts for the newly founded <b>World Sustainable Urban Food Centre of València</b> supported by FAO and the city of València. Different communication and media outreach activities, including the drafting of a communication and social media strategy.
May 2019 – April 2020	Germany	Kulturkonzepte, Martina Taubenberger, CEO, taubenberger@kulturkonzepte.eu	Senior Expert	Preparation of a cultural strategy for the province of Lusatia and the city of Zittau in the framework of the application to become European City of Culture in 2025. Facilitation of focus groups and workshops with experts and citizens.

<sup>1</sup> The Contracting Authority reserves the right to contact the reference persons. If you have any objection to this fact, kindly state so and provide a justification.

Since February 2014	EU and beyond	Europimpulse, Jeff Alberghi, <a href="mailto:jeff.alberghi@europimpulse.com">jeff.alberghi@europimpulse.com</a> 608645361 (but also for other clients, e.g. Institut Francais Skopje; University of Valencia; IRD; Fondazione Giacomo Brodolini)	Trainer/event facilitator/moderator	Trainings on communication and EU project management Mentoring and coaching on EU programmes/projects and communications within the EU project Chebec (Interreg Med) and the Econcult Research Group of the University of Valencia (various sessions in 2019) Moderation of online discussions for the European Gender Equality Institute (2014) Coordination of the network of EU communicators "Sumlab" including organisation and moderation of its first two meetings in 2014 and 2015. Technical Assistance in the area of communications for IPA programmes in South East Europe Moderation of events (e.g. during the European Development Days)
Since September 1996	Europe-wide	Cámara Boreal, ARTE Strasbourg and Berlin, Ethnographic Media, Canal Plus, Herr Willie Productions, the City of Heidenheim, Cork Campus Radio, Oberfranken TV, Antenne Bayern among others Reference person: Horacio Alcalá, Director, Cámara Boreal, <a href="mailto:horacio@camaraboreal.com">horacio@camaraboreal.com</a> Tel.: 0034 627 193 734	freelance journalist	Production of radio and TV features and documentaries; international production coordinator (projects include for example 3 videos on R&I projects financed by the European Regional Development Fund in Spain in 2017/2018; a video on structural change in research institutions for the Polytechnic University of Madrid in 2016; production of Cirque du Soleil in Berlin in 2012 in cooperation with Cámara Boreal; international production coordinator for the Spain episode of the Canal Plus culinary show "Fred Chesneau – Le Nouveau Explorateur" in 2013; international production coordinator for two feature films of Ethnographic Media in 2009 concerning school shootings and the conflict in Palestine; freelance journalist at ARTE Info in Strasbourg and Berlin in 2005/2006....)
May 2019 – December 2019	Homebased and Europe	Fondazione Giacomo Brodolini for DG EMPL, Graziano di Paola, <a href="mailto:dipaola@fondazionebrodolini.eu">dipaola@fondazionebrodolini.eu</a>	Video production expert	Production of a promotional and social media videos in the framework of the network of public employment services (" <b>PES Network</b> ") initiated by DG EMPL Name of the project: "Service contract for measures to enhance cooperation between Public Employment Services (PES) in particular services to implement a "Benchlearning concept within the PES Network"
February 2016 – December 2019	Valencia, Spain	Polibienestar, Silvia Prieto, <a href="mailto:silvia.prieto@uv.es">silvia.prieto@uv.es</a>	Community Manager	Development of a digital communication strategy for the international Research Institute of the University of Valencia " <b>Polibienestar</b> ". Management of the Twitter and Facebook accounts; advisory services and social media management on EU projects (including Horizon2020) in the area of health and social well-being
August 2018	Homebased	Equinoccio, Isabel Chamarro, <a href="mailto:Isabelchamarro@equinoccio.eu">Isabelchamarro@equinoccio.eu</a>	Senior communication expert	Drafting of the communication part of the tender proposal "Appui à l'Association Tunisienne au programme de Recherche H2020 – ENI/2019/404-873"

February – December 2018	Homebased and various locations in Europe	Metis GmbH for DG Agri Isabel Naylor, Project Manager, naylor@metis-vienna.eu	Dissemination Expert	Drafting of a 12-pages leaflet on the main results of the <b>Agropol project</b> concerning pilot cross-border activities between Carinthia (AT) – Slovenia as well as Alentejo (PT), Centro (PT) and Extremadura (ES); strategic advice and contents for the development of other communication tools (videos, website, social media, other publications); coordination and organisation of three final dissemination events  Name of the project: Pilot Project – Agropol: Development of a European Cross-border Agribusiness Model Region N°AGRI-2015-EVAL-07
May – September 2018	Homebased and Spain	Regio+ Nuria Fernandez, Project Manager, nuria.fernandez@regioplus.eu	Communication Expert	Evaluation of communication activities and the communication strategy of the cross-border programme between France, Spain and Andorra ( <b>Interreg Poctefa</b> )
February 2017 – May 2018	Albania, home-based	Council of Europe Office in Tirana Tea Jaliashvili Tea.JALIASHVILI@coe.int	Senior Communication Expert	Design of an awareness-raising campaign on anti-discrimination in Albania; organisation of focus groups with different human rights and anti-discrimination stakeholders; selection of service-providers and monitoring/quality assurance <b>Joint Project Council of Europe/European Commission: Enhancing the effectiveness of the Albanian system of human rights and anti-discrimination</b>
April 2016 – May 2018	Europe	Old Continent, Anna Frankowska, anna@old-continent.eu	Press Officer	Development and implementation of a communication strategy for the Horizon2020 project “ <b>COHESIFY</b> ” (www.cohesify.eu). Media relations/stakeholders mapping and dissemination strategy; development of communication toolkit; drafting of a brochure, press releases and other publications; concept and contents for the website; management of the social media accounts; concepts for videos and infographics.
January – October 2017	Philippines and homebased	EU Delegation in the Philippines; Equinoccio, Isabel Chamarro, Isabelchamarro@equinoccio.eu	Communication Expert	Mission to the Philippines in order to meet with experts to revise and redraft four communication strategies for the EU Delegation in the Philippines and three bilateral cooperation projects (on energy, health and justice); strategic advice for the selection of appropriate communication channels and tools for the identified target audiences  Project: <b>Communication and Visibility Activities on EU cooperation projects in the Philippines</b>
January – December 2017	Valencia, Europe	València, world sustainable food capital Vicente Domingo, vicentecarlosdomingo@gmail.com	Communication and Media Adviser	Development of a communication strategy for the year “ <b>València, world capital of sustainable food</b> ”; public relations with key stakeholders such as local authorities worldwide, the UN/FAO and EU institutions,; social media management; media relations; event management (project on sustainable food systems within cities and the Milan Urban Food Policy Pact)

January – December 2017	Indonesia/home-based	EU-Delegation in Indonesia and Equinoccio, Isabel Chamarro, Isabelchamarro@equinoccio.eu	Senior Communication Expert	Technical assistance in the development of four videos concerning EU-ASEAN relations; Drafting of the storyboards; Coordinating the production process and feedback loops between the production company and the EU Delegation; Monitoring and quality assurance  Project: <b>EU Public Diplomacy and Outreach Programme - Indonesia EuropeAid/133985/C/SER/ID</b>
November 2014 – February 2017	Europewide	European Investment Bank/European Commission Ute Pieper-Seckelmann u.pieper@eib.org	Journalist and Communication Expert	Production of a promotional animation video on financial instruments. Storyboard writing and coordination of the overall production. Storyboard and coordination of e-learning/tutorial videos concerning different parts of financial instruments set up. Event videos (journalist work and coordination of the production). Coordination and storyboards of future videos to be produced in relation with the <b>FI-Compass</b> Hub ( <a href="http://www.fi-compass.eu">www.fi-compass.eu</a> )
September – December 2016	Valencia, worldwide	IETM Araceli Isaac <a href="mailto:Europa@espacioinestable.com">Europa@espacioinestable.com</a>	Communication Expert	Assisting in the organisation of the <b>Autumn Plenary Meeting</b> of the international performing arts network “ <b>IETM</b> ” in Valencia; coordination of a group of dance directors from Latin America; dissemination activities; rapporteur of two working sessions
January 2015 – September 2016	Valencia, Spain	Antonio Guillem, Fundación Global Nature <a href="mailto:antonioguillem@fundacionglobalnature.org">antonioguillem@fundacionglobalnature.org</a>	Communication expert	Organisation of an online seminar; drafting of four international newsletters; translations ES – EN; Organisation of the final conference of the <b>LIFE+ Project ALBUFERA</b> ( <a href="http://www.lifealbufera.org">www.lifealbufera.org</a> ) to be held in June 2016; production of promotional materials; drafting of press releases and factsheets
February – December 2015	Europe and Africa	Malene Homan, Danish Management mho@danishmanagement.dk	Journalist and Coordinator	Production of 5 videos on migration and development issues in Moldova, Morocco and Benin. Production, storyboard writing and coordination of the post-production; drafting of case studies/human stories for a brochure on the same topic; photo reportage on the different stories and coordination of the team including final reporting. Framework contract: “Design and provision of communication and visibility material on Migration in EU development cooperation”; Request for services Nr 2014/2014/353948/1
February – August 2015	Valencia, Spain	Marc Caballero, Fundación Notus marc.caballero@notus-asr.org	European Affairs expert/Event Facilitator	Facilitation of a series of Local Support Group Meetings for the Diputación de Castellón; drafting of a sustainable urban development strategy and identification of potential future EU funding Project: Estrategia de Desarrollo Urbano Sostenible e Integrado, EDUSI
November 2014 – June 2015	Europewide	URBACT Jenny Koutsomarkou <a href="mailto:j.koutsomarkou@urbact.eu">j.koutsomarkou@urbact.eu</a>	Journalist and Communication Expert	Production of five videos on sustainable urban development in the EU. Storyboard, production and journalistic work.

June 2014 – December 2014	Valencia, Spain; Berlin, Germany and 3 African countries (Niger, Cameroon and Madagascar)	Transparency International Brice Boehmer Tel.: 0049 30 44350788 <a href="mailto:bboehmer@transparency.org">bboehmer@transparency.org</a>	Journalist and Communication Expert	Production of a series of 13 videos in English and French on corruption in three African countries and development of a bilingual website for the webdocumentary. Storyboard writing, production, journalistic work (writing of blog articles, website texts and social media messages), stakeholder mapping and development of a dissemination strategy.
May 2014 – October 2014	Europewide	INTERACT Point Viborg Tomasz Petrykowski <a href="mailto:tomasz.petrykowski@interact-eu.net">tomasz.petrykowski@interact-eu.net</a>	Journalist/Editor	Coordination of the INTERACT newsletter on interregional cooperation. Drafting of various articles, interviews with key stakeholders and coordination of external contributions and graphic design.
January 2009 – April 2014	Valencia, Spain	INTERACT Point Valencia, Generalitat Valenciana Amparo Montan, Coordinator <a href="mailto:amparo.montan@spatialforesight.eu">amparo.montan@spatialforesight.eu</a> Tel.: +34 659157515	Communication and Project Development Officer	Technical assistance for European Territorial Cooperation programmes and projects including advisory services and the organisation and moderation/facilitation of seminars and conferences on topics such as evaluation, monitoring, project assessment, communication issues; development and production of communication tools such as videos, newsletters, brochures, publications, social media and the website (using content management systems). Coordination and management of the Europe-wide campaign “European Cooperation Day” including management of all the social media accounts (Twitter, Facebook). The INTERACT Office in Valencia was responsible of the whole of Southern Europe, including IPA and ENPI.
April 2008 – December 2009	Valencia (Spain)	Interreg IIC Joint Technical Secretariat, Generalitat Valenciana Maria Vicenta Gil, Head of the Managing Authority, <a href="mailto:gil_vicvil@gva.es">gil_vicvil@gva.es</a>	Communication and Project Adviser	Technical assistance to Interreg projects, in particular monitoring and evaluation of project results; organisation and facilitation/moderation of events and seminars; development of communication products such as newsletters, press releases and updates of the website.
November 2003 – April 2008	Strasbourg, France (but work based Europewide in particular in South East Europe and the Southern Caucasus)	Association of the Local Democracy Agencies (support programme of the Council of Europe; today “European Association of Local Democracy”) Reference person: Antonella Valmorbida, Director, <a href="mailto:antonella.valmorbida@aldaintranet.org">antonella.valmorbida@aldaintranet.org</a> , Tel.: +39 3355236341	Press Officer and Project Manager, Head of the Strasbourg Office	Design and management of European and international projects dealing with urban development, human rights, democracy, culture or sustainable development; Organisation and moderation/facilitation of a variety of events (labs/citizens panels, focus groups, seminars and conferences) Trainings on communication and other topics Drafting and management of a media strategy Development of communication tools including a variety of publications Concept for the relaunch of the website; regular contents for the website using content management systems Production of videos and image films Networking with international stakeholders

08-09/ 2003 + 04/2005	<b>Guatemala</b>	Claudia Morales-Portillo Former Project Officer Service Civil International Guatemala cmmoralesp@gmail.com	Volunteer communication specialist	Organising a <b>communication campaign</b> on sustainable development for internally displaced Maya people. Educational activities with school children and women. Dissemination work, publication of various articles after 2003 field-work and follow-up visit in April 2005.
1998 – 2003	Germany, Ireland, Austria, Spain	European Parliament Office in Dublin; United Nations Information Service in Vienna; Council of Europe, Spokesperson and Press Service in Strasbourg; European Journalism Fellowship Programme in Berlin; Communication Sciences Faculty Bamberg (DE)	Several internships and assistant positions	<ul style="list-style-type: none"> <li>- Preparation of press events and cultural programmes for international journalists</li> <li>- Advisory services for international students</li> <li>- Administrative tasks</li> <li>- Drafting of press releases and other publications</li> <li>- Research tasks</li> </ul>

#### 19. Other relevant information:

##### Selected Publications and communication channels

- My website: [www.dorotheefischer.com](http://www.dorotheefischer.com)
- Show reel of past video projects: <https://www.youtube.com/watch?v=-PjPonhoyBo>
- Policy Forum on Development, page on Capacity for Development: <https://europa.eu/capacity4dev/policy-forum-development>
- Event video Policy Forum on Development, Regional Meeting in Europe January 2018, [https://www.youtube.com/watch?time\\_continue=1&v=4Vyo59nllz4](https://www.youtube.com/watch?time_continue=1&v=4Vyo59nllz4)
- Video on the EU-ASEAN relationship 2017, <https://www.youtube.com/watch?v=RzUQhbsTzgl>
- Videos on migration and development: [https://www.youtube.com/playlist?list=PLBSStrK-u\\_GUBLz9rj\\_mUMKIVqJH5u-mC](https://www.youtube.com/playlist?list=PLBSStrK-u_GUBLz9rj_mUMKIVqJH5u-mC)

(playlist of the six videos on Youtube)

- Twitter and Facebook accounts @cemasvlc
- Twitter (@estrella\_dura), Facebook (@estrelladuramep) and website <https://estrelladura.eu/>
- Infographics COHESIFY available on the website: [www.cohesify.eu](http://www.cohesify.eu)